



Seat No. _____

HL-161100010405
B. B. A. (Sem.-IV) (CBCS)
(W.E.F. 2016) Examination
April - 2023
Organisational Behaviour
(Old Course)

Time : $2\frac{1}{2}$ Hours / Total Marks : 70

Instructions :

- (1) All questions carry equal marks.
- (2) Attempt all the questions.
- (3) Figures to the right indicate marks.

1 What is OB ? Discuss any ten characteristics of organisational behaviour. 14

OR

- (a) Write a note on significance of OB. 7
- (b) Discuss the Hawthorne Experiments. 7

2 Define term 'Perception'. Discuss the steps in perceptual process. 14

OR

- (a) Briefly discuss the principles of learning. 7
- (b) Briefly discuss type A personality and type B personality. 7

3 Write a note on the group formation process. 14

OR

Define team and discuss any ten features of a team. 14

4 Write a note on Maslow's need hierarchy theory. 14

OR

- (a) Discuss the characteristics of transformational leader. 7
- (b) Briefly discuss Managerial grid. 7

5 What is Optimism ? Discuss its main characteristics. 14

OR

What is self-efficacy ? Explain major sources of self-efficacy. 14